

The Mexico City Intergroup Site

In August we were approached by the Mexico City Intergroup for help with their website. The webmaster of their domain (ccaoamexico.com) had decided to break from the intergroup and did not give them back control of their domain and website. They had been forced to create a new website (comedorescompulsivosanonimos.com) and recreate their meeting lists. But they had a problem: their site was not showing up on google.com when people search “comedores compulsivos anónimos.”

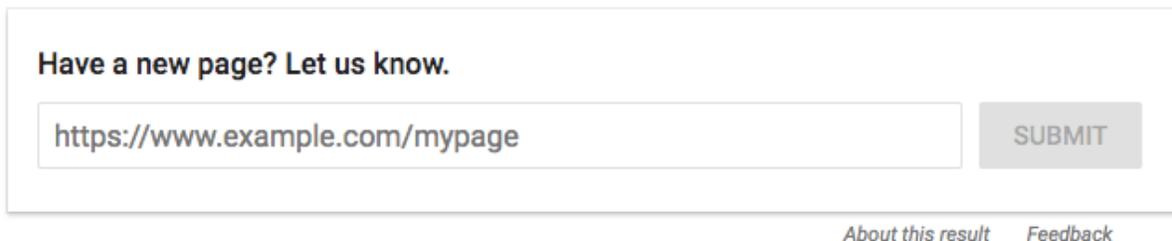
Investigation

First, “comedorescompulsivosanonimos.com” is a better domain to own than ccaoamexico.com. In Google’s view, if your domain name matches a search term exactly then you move up in the rankings. So the Intergroup would be better off under the new domain (even if it was longer).

This made their absence from search results even more confusing.

First, we made sure that all our searching was being done on google.com.mx — not google.com. This made sure we were seeing what Mexican fellows would see when they searched for the intergroup.

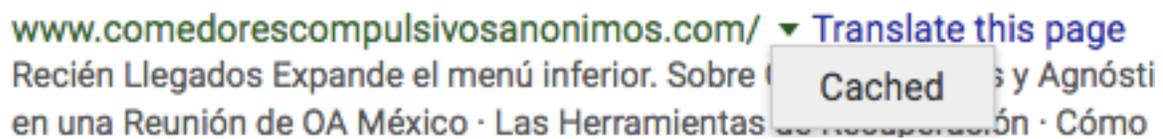
The first thing we did was submit the site to Google. When you type “submit a site to Google” into Google you get this page as the top result:



The image shows a screenshot of Google's "Submit a site" form. At the top, it says "Have a new page? Let us know." Below this is a text input field containing the URL "https://www.example.com/mypage". To the right of the input field is a button labeled "SUBMIT". Below the input field and button, there are two links: "About this result" and "Feedback".

Once the intergroup’s site had been submitted we ran a few searches. If we searched “Comedores Compulsivos Anónimos” then I got the old site. But when I searched “comedorescompulsivosanonimos.com” I found the new site. This indicated Google HAD indexed the new site.

We can see what Google sees when it indexes a site by looking at Google’s cached copy:



The image shows a screenshot of Google's cached page for www.comedorescompulsivosanonimos.com/. The page title is "Recién Llegados Expande el menú inferior. Sobre (y) y Agnósti en una Reunión de OA México · Las Herramientas de Recuperación · Cómo". There is a "Translate this page" link and a "Cached" button.

When I looked at the cache for “comedorescompulsivosanonimos.com” it was just an empty “iframe.”

The Problem

The web designed for the new site had wrapped everything in an iframe. This has no impact on the “look” of a site in a web browser, but it makes it impossible for google’s robots to properly read the content of the site.

We wrote a quick description of the problem and how to see it to our contact in Mexico.

The Solution

This is what results for the new Mexico City Intergroup Site look like now:

OA México – Oficina Nacional

www.comedorescompulsivosanonimos.com/ ▼ [Translate this page](#)

Recién Llegados Expande el menú inferior. Sobre OA · Para Ateos y Agnósticos · Qué Se Puede Esperar en una Reunión de OA México · Las Herramientas de Recuperación · Cómo OA Cambió Mi Vida · Familiares y Amigos · La Juventud en OA · Los Doce Pasos de OA · Las Doce Tradiciones de OA · Oraciones.

CDMX

1, ** DELEGACION AZCAPOTZALCO.
GRUPO HAY ...

Sobre OA

¿Qué es OA? OA es una Hermandad de hombres y ...

Apoyo al grupo

Recursos para los Grupos de OA.
Presentación sobre la ...

Grupos Virtuales

GRUPO TERCERATRADICION
VIRTUAL BULIMIA ...

oeadmin

POCAS PERSONAS FALLAN EN
CREAR UN PROCESO DE ...

La Juventud en OA

Puede que haya encontrado esta página porque es una persona ...

Inspiración del Programa

Historias de recuperación. Nuestras historias de ...

Contacto

En la ciudad de México puede contactar ala Oficina Intergupal ...

Recién Llegados

¡Bienvenidos! Comedores Compulsivos Anónimos (OA ...

Interior de la república

1, **BAJA CALIFORNIA.
INTERGRUPAL BAJA ...

[More results from comedorescompulsivosanonimos.com »](#)

Unfortunately, we only got halfway to our goal. When searching “comedores compulsivos anonimos Mexico,” the official Intergroup site is the 3rd search result (not the top one). But that’s better than not appearing at all! Over time, as more and more people click on the official site, they will move up in the rankings and over-take the old “bandit” domain.